

**\$1.95**

**POSSIBLE COLLECTOR'S INSIDE** **\$1.95**

# MAGAZINE

et  
Mo  
DRESS  
1800-5  
sword  
ster!

00919640 P APR86  
RONALD RUSTON  
BOX 461  
HARRIMAN NY 109

...NEW ADDRESS

1800-5254000 07929008

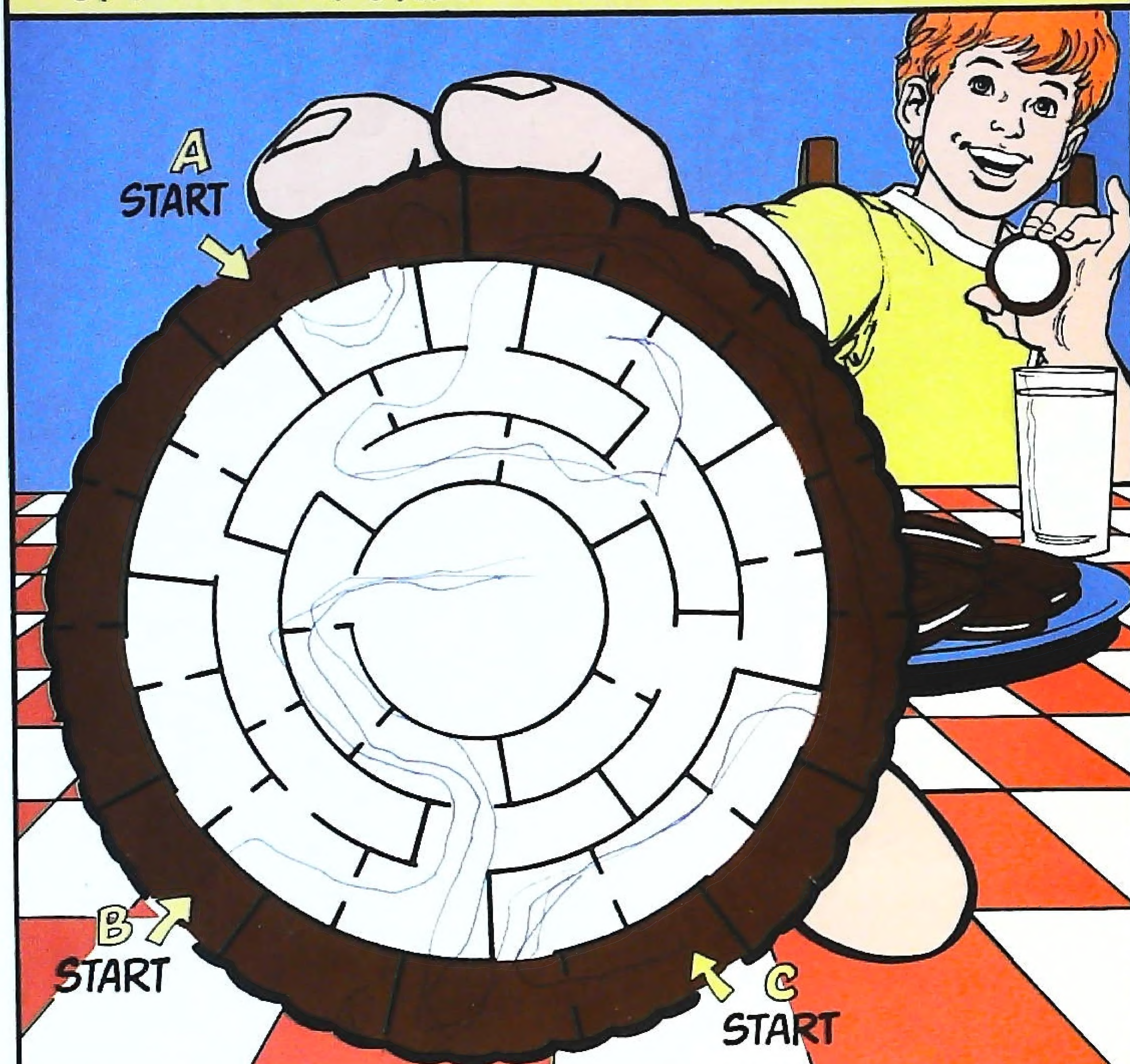
**THE EVIL  
HORDE™**  
*ISSUE*





# WHICH WAY?

TO THE CREAMY CENTER  
OF A CRUNCHY OREO® CHOCOLATE SANDWICH COOKIE.



Imagine all the fun you can have with OREO cookies!



NABISCO BRANDS  
© 1985

ANSWER: B

## HE-MAN AND THE MASTERS OF THE UNIVERSE MAGAZINE

PUBLISHED: Donald E. Welsh  
EDITORIAL DIRECTOR: Kaly Dobbs  
DESIGN DIRECTOR: Frank Dzibela  
EDITOR: Janet Verklín  
DESIGN ASSISTANT: Lisa Herring  
ADVERTISING DIRECTOR: Maureen A. Kilgus  
ASSOCIATE ADVERTISING DIRECTOR: Lindsay B. Randolph  
PROMOTION DIRECTOR: Bart G. Boehlert  
CIRCULATION DIRECTOR: Megan Lane  
PRODUCTION MANAGER: Bob Coddington  
ADVERTISING COORDINATOR: Kerl Smith  
NEWSSTAND CIRCULATION CONSULTANTS: David Maisel, Howard Eisenberg  
CREATIVE CONSULTANT: Cassandra Schalhausen  
WEST COAST SALES REPRESENTATIVES: Lowell Fox & Associates (818) 990-2950  
ADVERTISING AND EDITORIAL OFFICES: TELEPICTURES PUBLICATIONS, INC.  
Donald E. Welsh, President  
300 Madison Avenue  
New York, NY 10017  
Telephone (212) 687-0680



HE-MAN AND THE MASTERS OF THE UNIVERSE MAGAZINE (ISSN 0749-4521) is published quarterly for \$6.00 per year by Telepictures Publications, Inc., 300 Madison Avenue, New York, NY 10017. Application to mail at Second-Class postage pending at New York, N.Y. and at additional mailing offices. © Mattel, Inc. 1985. All Rights Reserved. MASTERS OF THE UNIVERSE and associated character names are trademarks of Mattel, Inc. Reproduction in whole or part without express written permission is prohibited. Issue Number 3.

Postmaster: Send address changes to HE-MAN AND THE MASTERS OF THE UNIVERSE MAGAZINE, Post Office Box 490, Patterson, NY 12563.

## A LETTER FROM HE-MAN

Greetings from Eternia!

There's a lot of powerful excitement in these pages so get ready for adventure!

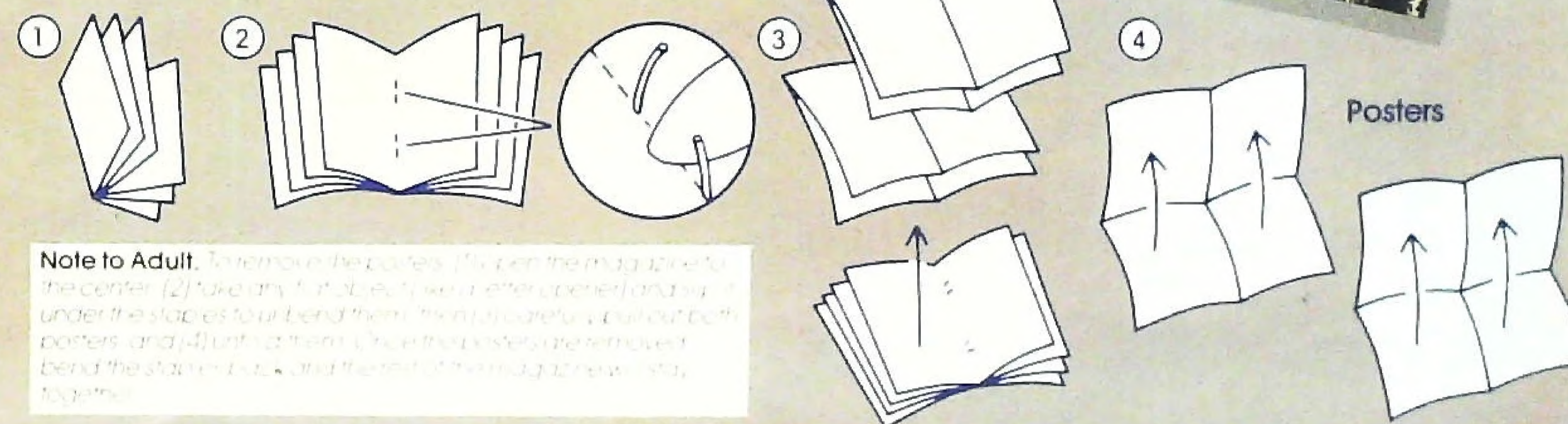
Skeletor continues his battle for Grayskull, but now even *he* is in trouble with a force of evil. Find out about the latest menace to Eternia in "The Legend of Hordak." And a mysterious rock sends the Heroic Warriors reeling in "The Stone of Nim-yar."

Plus, you'll find a special collector poster of our animated movie *The Secret of the Sword*. You won't want to miss this one! Hordak, the ruthless leader of The Evil Horde, is featured on another poster in this issue.

All this from Eternia, just for you. Keep sending your letters and artwork. We want to know what you'd like to see in our next issue.



### Important poster safety information



Note to Adult: To remove the poster, (1) fold the magazine into the center, (2) take any fasteners, use a utility knife and cut under the staples to cut bend them, (3) peel the poster away from the wall, and (4) fold the magazine back into its original shape. The poster is now removed, bend the staples back, and the magazine is now flat.



# WHEELED WARRIORS

MONSTER MACHINES THREATEN MANKIND!

THAT PUNY PILE OF TIN IS NO MATCH FOR ME!!

OH YEAH!? DRILL SERGEANT!!

FORTUNATELY, A TRUSTED ALLY APPEARS.

BUT MAN BUILDS HIS OWN MACHINES, LED BY THE MIGHTY ARMED FORCE!

MOMENTARILY DAZED BY MAN'S INGENUITY, THE DREADED BEAST WALKER HALTS IN IT'S TRACKS.

STACK!!

NOW WHO'S A MATCH!? YOU OVERGROWN HUNK OF JUNK!?

MAN IS NOW READY TO ENGAGE IN A BATTLE FOR SURVIVAL. THE BATTLE OF WHEELED WARRIORS!!!



It's man's machines vs. evil monster machines! You can interchange their wheels, stack their bodies, add lasers, rockets, missiles and other artillery! You can change them and put together a force that could change the destiny of mankind!

Let your imagination carry you into battle with all the machines in the Wheeled Warriors™ Collection: Armed Force™, Saw Boss™, Beast Walker™, Gun Grinner™, Terror Tank™, Trail Blazer™, K.O. Cruiser™, Drill Sergeant™, Quick Draw™, Spike Trike™, and the Lightning League™ Battle Base™.

No matter how you put them together, they add up to adventure!



WHEELED WARRIORS™



Vehcle parts not interchangeable with Beast Walker™, Trail Blazer™, and Battle Base™

## CONTENTS

Volume 1, Number 3

HE-MAN  
AND THE  
MASTERS  
OF THE UNIVERSE  
MAGAZINE

Page

### IN EVERY ISSUE

1 *A Letter From He-Man*



4 *THE HE-MAN MAILBOX*



8 *Orko Earth Report*

10 *He-Man of the Issue*



### FEATURES

11 *The Legend of Hordak*



15 *THE SKETCH PAD*

16 *The Stone of Nimyar*



22 *Hidden Hero*



24 *COMPUTER PUN*



### Fold-Out Collector Posters

For important  
poster information,  
see page 1.



Poster 6



Poster 7

**Poster 6:**  
Special animated movie  
poster—"The Secret of the  
Sword"

**Poster 7:**  
Hordak—The ruthless  
leader of The Evil Horde



# THE HE-MAN MAILBOX

Dear He-Man,

I am nine years old. You and Orko are my favorite characters. I like you because you're so strong and I like Orko because he's so funny. Here's my picture of Orko.

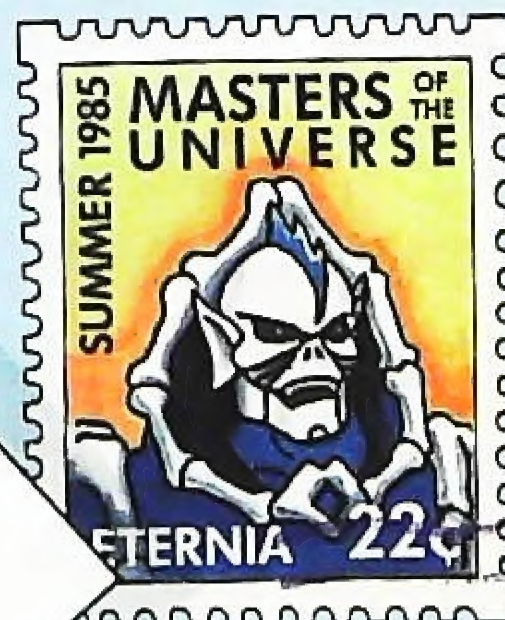
Chris Hamm  
Wisconsin Rapids,  
Wisconsin



Dear He-Man,

I am in sixth grade. I enjoy watching you and Man-At-Arms fight against Skeletor and other creatures and monsters. Tell Orko that if he tries hard enough, his spells will probably work! Remember, He-Man, I'm right behind you all the way.

Brad Bilienki  
Kitchener, Ontario



Dear He-Man,

I am eleven years old. My favorite part of your magazine is the stories. My brother Scott likes them, too. We read them over and over.

Bruce Bye  
Lexington, Illinois

Dear He-Man,

I like you a lot. My favorite warriors are you, Moss Man, and Roboto. If I could come to Eternia, I would help Man-At-Arms create new things. I am twelve years old.

Matt Hackworth  
Lima, Ohio

Dear He-Man,

I watch your show every day after school. Your stories and lessons make my day! I am eleven years old.

Stevie Markowich  
Breedsville, Michigan

Dear He-Man,

At school last year we played He-Man. It was fun, except when I had to be Evil-Lyn! I liked being Teela or the Sorceress. I am in second grade.

Tiffany N. Tefleton  
Houston, Texas

Dear He-Man,

I am five years old and I like to write stories. Here is one I wrote about Castle Grayskull. One day there was a fire at the Castle. Every one was running around and shouting, "We need water to put out this fire!" One little prince was sleeping and did not want to leave the Castle. He-Man tried to save the little prince but Skeletor tried to stop him. He-Man won and saved the prince. The fire department came and put out the fire.

Ben Weber  
New York, New York

Dear He-Man,

I love your magazine and your TV show. I can't wait to see your movie! I am six years old.

Jamie Ryan  
Chandler, Arizona

Brett Bonos  
Lyndora,  
Pennsylvania



# SUBSCRIBE TODAY

## HE-MAN<sup>TM</sup> AND THE MASTERS<sup>TM</sup> OF THE UNIVERSE MAGAZINE

SAVE  
ALMOST  
25%  
OFF THE  
NEWSSTAND  
PRICE



### Don't miss any of the action!

- Giant fold-out collector posters
- Exciting adventure stories
- Fun games and puzzles

Mail to **HE-MAN AND THE MASTERS OF THE UNIVERSE MAGAZINE**  
Subscription Department P.O. Box 490 Patterson, NY 12563

**4 issues for only \$6.00**

☐ Please send me one year's subscription—4 big issues of He-Man and the Masters of the Universe Magazine.

☐ Please send my friend one year's subscription—4 big issues of He-Man and the Masters of the Universe Magazine.

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

City & State \_\_\_\_\_

Zip Code \_\_\_\_\_

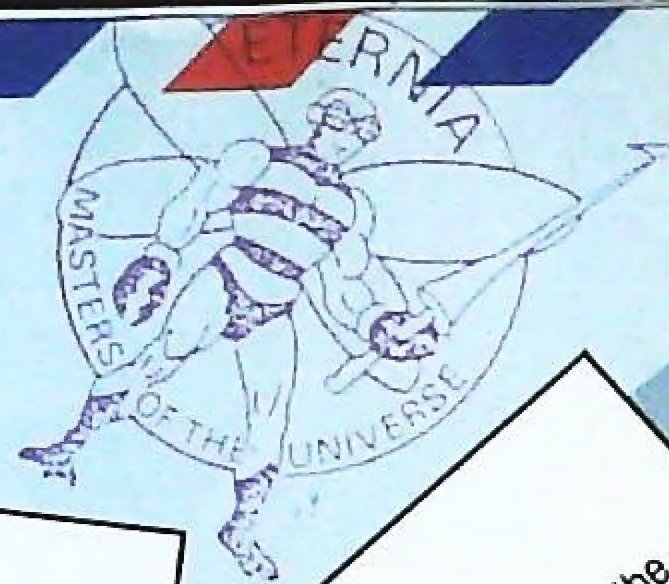
Zip Code \_\_\_\_\_

I have enclosed \$ \_\_\_\_\_ for \_\_\_\_\_ subscriptions. Payment must accompany order. Offer expires December 31, 1985.

Checks and money orders only—made payable to Telepictures Publications, Inc. Offer available only in the United States and Canada. U.S. Possessions and APO/FPO. Not available for foreign subscriptions.

Each subscription costs \$6.00 and will be mailed to you four times each year in March, June, September and November. Please allow up to ten weeks for your subscription to begin. © Mego Inc. 1985. All Rights Reserved. S5M





Dear He-Man,

I am twelve years old. You and Fisto are my favorite heroes. The best part of your Spring magazine was the Create A Character. Here's my creation.

Matt Rudd  
Stratford,  
Connecticut



Dear He-Man,

I like you because you help the good people who live on Eternia. Your friends Orko and Cringer make me laugh. It's nice to have such good friends when you need help. I am six years old

Kyle Moegenberg  
Charlotte, Michigan

Send your letters,  
along with your age,  
to this address:

He-Man  
Telepictures  
Publications, Inc.  
300 Madison Avenue  
New York, NY 10017

Dear He-Man,

I am fourteen and I read your magazine faithfully. The posters are a fantastic idea! I also enjoy the puzzles and games. I wish there were more!

Walter C. Fairley, III  
Fort Dix, New Jersey

Dear He-Man,

I am nine and my sister gave me a really nice surprise. She ordered your magazine for me! She knows that I think you're the greatest!! Keep up the good work protecting Eternia

Clifton Bonds  
San Dimas, California

Dear He-Man,

I am a student in the fourth grade and I watch you on TV every day. I have a cat with yellow stripes, just like Cringer or Battle Cat. I love the great stories in your magazines

Burford Taylor  
McKenzie, Tennessee

Dear He-Man,

I am eight years old. Last year for my birthday, my mom made me a He-Man cake! I have your posters on my bedroom walls. I love anything that has to do with you

Steven Haywood  
Tampa, Florida

Dear He-Man,

I am ten years old. Here is a picture of Whip-lash. The reason I made Whip-lash is because he's the only one who can wrestle you for at least five minutes! The others are too weak!

Criston T. Hunwardson  
Dayton, Ohio



Dear He-Man,

I think Orko needs a little practice with his magic. But I still think he's cute! You and Teela are neat, too! I am nine years old.

Jessica Dirksen  
New Bremen, Ohio

Dear He-Man,

I am in second grade and I want to say hello to you and Orko and Teela. I have your magazine and I love the puzzles and the posters

Gregory Hampton  
Martinsville, Virginia

When You Win, Your Best Friend Wins, Too!

Play the  
**WILLY WONKA**



**\$100,000**

# BEST FRIEND

INSTANT WIN  
SWEEPSTAKES

Over 12,500 Kids  
Can Be Winners...  
One of Them  
Could Be  
You!



**GRAND PRIZE**  
\$250 Toy Store  
Shopping Spree  
(2 Available)

**FIRST PRIZE**  
Schwinn® Bicycle  
(40 Available)

**SECOND PRIZE**  
Wilson® Rally Junior  
Tennis Racquet  
(1,500 Available)

**THIRD PRIZE**  
Willy Wonka Fun Club Kits™  
and Surprise  
(11,000 Available)



**A prize for you and a prize for your best friend!**

Just find the words "YOU WIN" inside any specially marked package of Gobstoppers, Tart 'N' Tinys or Wacky Wafers. You'll be a winner...and so will your best friend!

**NO PURCHASE NECESSARY**  
**OFFICIAL RULES:** 1. For a free empty game package, send a self-addressed, stamped envelope to: Best Friend Sweepstakes, P.O. Box 2274, Libertyville, IL 60198. (Washington state residents send envelope only) Limit one game package per envelope request. 2. Game will end no later than 6/30/86 or when supply of game packages is exhausted. 3. Void where prohibited by law. Game open to U.S.A. residents only, except employees of Sunmark, Inc., its subsidiaries, agencies, printers or members of their immediate families. 4. Winning game spots that are altered, defaced, mutilated or tampered with, or which contain printing errors or omissions, are void. Prizes are non-transferable. No prize or cash substitutions for prizes offered. Total retail value of prizes is \$110,950. Decision of judges is final. Taxes, if any, are the sole responsibility of the winners. Winners may be required to sign an affidavit of eligibility and release. 5. **INSTANT WIN SWEEPSTAKES ODDS OF WINNING:** 1 \$250 Toy Store Shopping Spree 1-35,000,000; 20 Schwinn Bicycles 1-1,750,000; 750 Tennis Racquets 1-46,667; 5,500 Willy Wonka Fun Club Kits 1-6,364. Prizes not claimed will not be awarded. 6. **HOW TO CLAIM YOUR PRIZES:** Prizes are subject to verification. Print name, address, ZIP code and phone number on a piece of paper, attach to the empty package containing the winning spot. Send to: Best Friend Instant Winner, P.O. Box 2276, Libertyville, IL 60198. Entries become property of sponsor. Winning packages with prizes of \$250 Toy Shopping Spree or a Schwinn Bicycle should be sent registered or certified mail. No responsibility assumed for lost, late or misdirected mail. Winning packages must be received by 7/31/86. 7. For a list of major winners, send stamped, self-addressed envelope to: Best Friend Instant Win Sweepstakes Winners List, P.O. Box 2277, Libertyville, IL 60198.

Enjoy all Willy Wonka Candies with your best friend today!  
(Maybe your best friend will make you a winner!)

**FREE CANDY-SCENTED PEN SET**

With 3 proof-of-purchase seals or 8 proof-of-purchase circles (or any combination of seals and circles which equals 8) plus postage and handling. See specially marked packages for details. Offer ends 6/30/86.



# ORKO

## SPORTS

Summer is a great season for playing and watching sports. And TV offers terrific sports coverage that makes you feel like you're at the game! Here are some of the season's best:

One of the sports highlights of the summer is the **All England Tennis Championships**—better known simply as **Wimbledon**. It's the biggest event of the tennis season! The action begins on June 23rd and continues through the exciting finals on July 6th and 7th (NBC).

If you're a basketball fan, you won't want to miss the **NBA Championships**. They begin on June 30th and end with the championship game on July 13th (CBS).

You can follow your favorite baseball team throughout the summer by watching **Monday Night Baseball** (ABC) and **Saturday Afternoon Game of the Week** (NBC). And on July 16th, America's favorites play in the famed **All Star Game** (NBC).

NBC Sports/John Russell

NBC Sports/Lewis Portnoy

## CELEBRITY

**Dave Winfield**, the star outfielder of the New York Yankees, started playing baseball when he was eight years old. When he was growing up in Minnesota, he used to play every day, either with the kids in his neighborhood, or in one of several leagues he had joined.

In college, Dave was a super athlete and received offers from professional teams in three different sports—baseball, basketball, and football. Choosing baseball was easy, though, because he had always loved it the most.

Since joining the Yankees in 1981, Dave has had the best seasons of his career. His strong throws and mighty hits always thrill his fans. In fact, Dave can make it from first base to third base in only fifteen giant strides!

Dave is busy away from Yankee Stadium, too. Several years ago, he formed The Winfield Foundation which provides health, education, and sports programs for underprivileged children.

Now he's ready for another outstanding season with the Yankees. Remember, Dave is a quick mover, so you'll have to be fast to catch up with this star!

NY Yankees

# EARTH REPORT

## MOVIES

©Walt Disney Pictures, 1985

## BOOKS

There is no end to the different things you can see on each page of **Another, Another, Another And More** (Andre Deutsch Limited, \$9.95). It comes with two mirrors so that you can stretch the pictures into hundreds of shapes and designs. This unique book was written and illustrated by Marion Walter.

**Trumpets in Grumpetland** (Random House, \$8.95) tells the tale of the resourceful Trumpets and their continuing battle with the devious Grumpets. There are brilliant, detailed drawings on every page, including hidden pictures and fantastic machines. This book is a sequel to **Trouble for Trumpets** (Random House, \$9.95), by the same illustrator, Peter Cross, and author, Peter Dallas-Smith.

It took ten years for Walt Disney Pictures to complete **The Black Cauldron**. And it's worth the wait! This exciting movie tells the story of a young boy named Taran. He is entrusted with keeping

the evil Horned King away from the mysterious forces of the Cauldron. All of this adventure comes to you in Disney's terrific animation.

Your favorite warriors star in **The Secret of The Sword**—the very first feature-length, animated movie with He-Man and his new friend, She-Ra, the Princess of Power. She's a super ally with an amazing secret! Together, the two heroes confront Hordak and his horrible henchmen from Etheria. Don't miss the action when this incredible combination continues the battle for the forces of good!

© Mattel, Inc./Filmation, 1985



# HE-MAN

OF



HONESTY REWARDED

Joe Hansen

Joe Hansen of South Elgin, Illinois, is our terrific He-Man of the Issue. Joe's father works for a limousine company, driving passengers to and from a nearby airport. One day, on his way to return the car, Mr. Hansen stopped at home and offered Joe a ride. Since he usually rides around on his bicycle, Joe jumped at the chance. Little did Joe know that his first ride in a limousine would be such an adventure!

As he rode along, Joe glanced down at the seat beside him. He was surprised to find a wallet, obviously left by one of the previous passengers. When Joe looked inside the wallet, he was amazed. The wallet contained over a thousand dollars!

Joe and his father immediately returned the wallet to the limousine company. They knew that the man who lost the wallet would be upset when he found it missing.

A few days later, Joe was in for another surprise. The grateful passenger had contacted Mr. Hansen and given him a small package for Joe. Joe unwrapped his package and found a \$100.00 reward!

Joe never expected a reward for being honest. He has always known that returning something to its owner is simply the right thing to do. Congratulations to Joe for his He-Man judgement and honesty.

THE

ISSUE

You could be the next He-Man of the Issue! Tell Orko about your accomplishments at school, playing sports, or anywhere! Write:

Orko  
Telepictures  
Publications, Inc.  
300 Madison Avenue  
New York, NY 10017

Story by  
Jay Itzkowitz

Illustration by  
The Good  
Guys

# THE LEGEND OF HORDAK



I'VE HEARD  
TALES THAT AN  
EVIL ONE  
NAMED HORDAK  
HAS COME TO  
ETERNIA.  
DO YOU KNOW  
HIS STORY,  
FATHER?



HORDAK-NOW THERE'S A  
NAME THAT SENDS CHILLS  
UP MY SPINE, YES, TEELA.  
I KNOW HIS STORY  
VERY WELL.



LONG AGO, ON THE PLANET OF ETHERIA, HORDAK  
WAS A GREAT WARRIOR, CRAFTY IN COMBAT AND  
BOLD IN BATTLE.

HORDAK'S SKILL IN THE EVIL WAYS OF WAR WAS KNOWN  
FAR AND WIDE. MANY CAME TO LEARN FROM HIM.



THOSE WHO CAME TO STUDY WITH THE GREAT MASTER INCLUDED MODULOK, MANTENNA, GRIZZLOR,  
AND LEECH. EACH ONE HAD HORRIBLE SPECIAL POWERS.

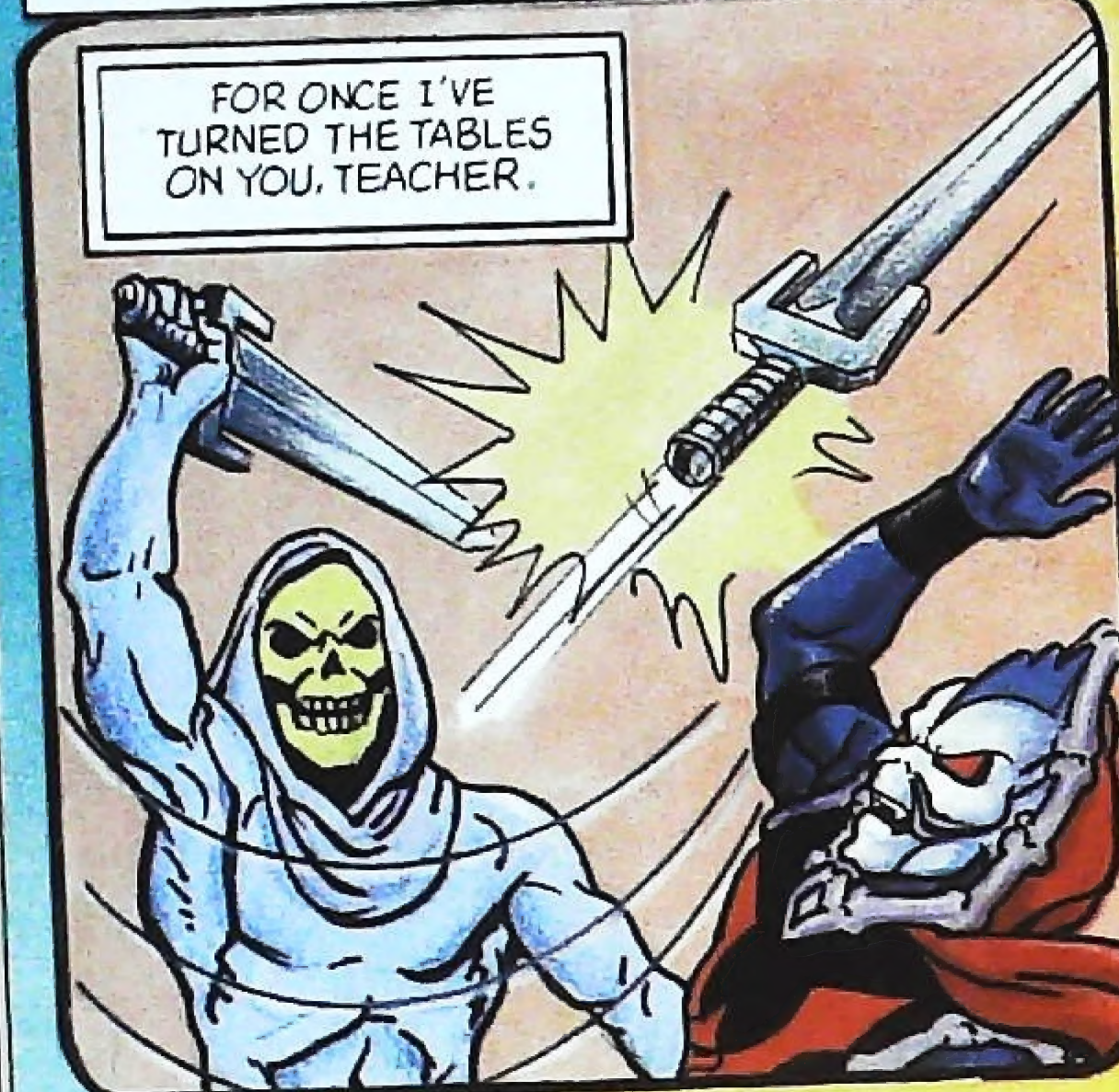






FINALLY, A VERY SPECIAL STUDENT ARRIVED TO STUDY WITH HORDAK. IT WAS YOUNG SKELETOR, ALREADY KNOWN FOR HIS SKILL IN THE EVIL ARTS.

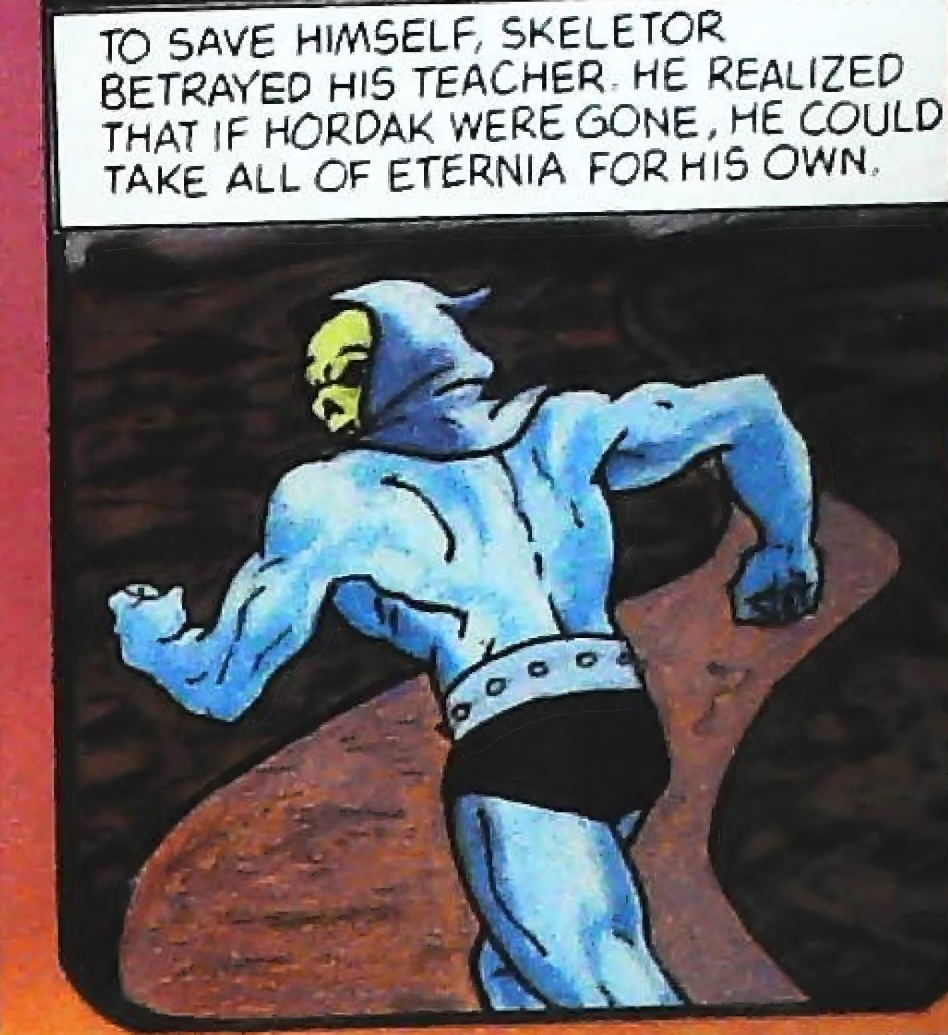
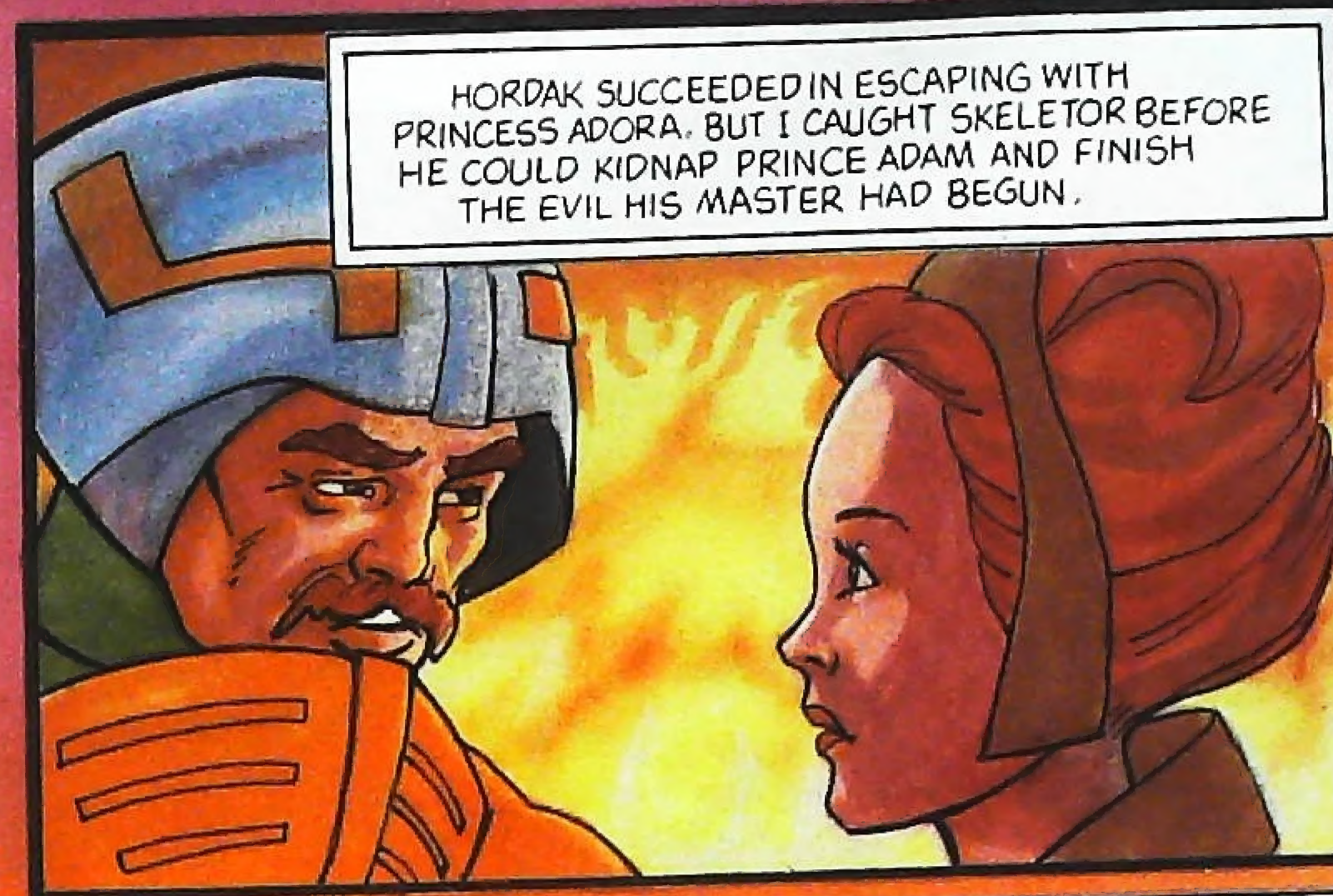
SKELETOR PROVED HIMSELF TO BE HORDAK'S BEST STUDENT. ONE DAY, DURING FENCING PRACTICE, SKELETOR EVEN TAUGHT HIS TEACHER A LESSON.



HORDAK EVEN INCLUDED SKELETOR IN HIS EVIL PLAN TO KIDNAP THE INFANT PRINCE ADAM AND HIS INFANT SISTER, PRINCESS ADORA.



FROM THAT DAY ON, SKELETOR AND HORDAK BECAME THE CLOSEST OF EVIL ALLIES. THEY DID EVERYTHING TOGETHER, FROM PRACTICING WITH ROCKET BLASTERS TO PLOTTING THE MOST EVIL DEEDS IN THE UNIVERSE.



TO SAVE HIMSELF, SKELETOR BETRAYED HIS TEACHER. HE REALIZED THAT IF HORDAK WERE GONE, HE COULD TAKE ALL OF ETERNIA FOR HIS OWN.

SKELETOR FOLLOWED AS HORDAK ESCAPED FROM ETERNIA. AS SOON AS HORDAK HAD PASSED THROUGH THE DIMENSIONAL GATE INTO ETHERIA, SKELETOR CLOSED IT BEHIND HIM. HE THOUGHT THAT HE HAD SEALED THE GATE FOREVER.



HORDAK CARRIED TWO THINGS WITH HIM INTO EXILE ON ETHERIA - PRINCESS ADORA AND AN EVERLASTING HATRED FOR HIS FORMER FRIEND AND STUDENT, SKELETOR.





STANDING IN THE FRIGHT ZONE ON ETHERIA, HORDAK VOWED THAT ONE DAY HE WOULD HAVE HIS REVENGE ON SKELETOR.

I WILL CRUSH SKELETOR - AND ANYONE ELSE WHO STANDS IN MY WAY.



YOU WERE SO BRAVE, FATHER.

I COULDN'T HELP BUT OVERHEAR YOUR STORY. YOU CERTAINLY WERE BRAVE, DUNCAN. AND I KNOW PRINCE ADAM APPRECIATES YOUR COURAGE.



HE-MAN, HOW WILL WE MANAGE TO OVERCOME THIS DOUBLE DOSE OF EVIL? HORDAK HAS FOUND HIS WAY BACK TO ETHERIA! WE'VE HAD OUR HANDS FULL WITH SKELETOR ALONE!

THERE'S NO EASY ANSWER TO THAT QUESTION, TEELA. WE MAY HAVE TO WORK TWICE AS HARD TO HOLD BACK BOTH SKELETOR AND HORDAK. BUT ONE THING IS SURE - THE MORE DIFFICULT AN OBSTACLE IS TO OVERCOME, THE GREATER THE REWARD WHEN THE WORK IS DONE.



# THE SKETCH PAD

Drawing your favorites from the world of Eternia is easy if you go step-by-step. These sketches begin with basic shapes. All you need is some paper and a pencil. Follow along!

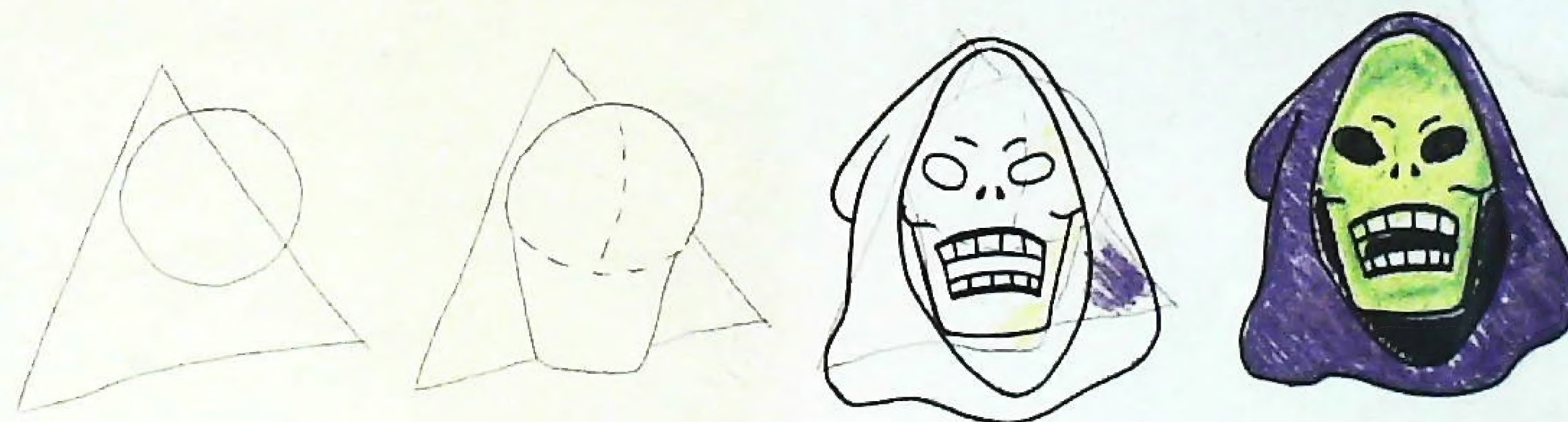
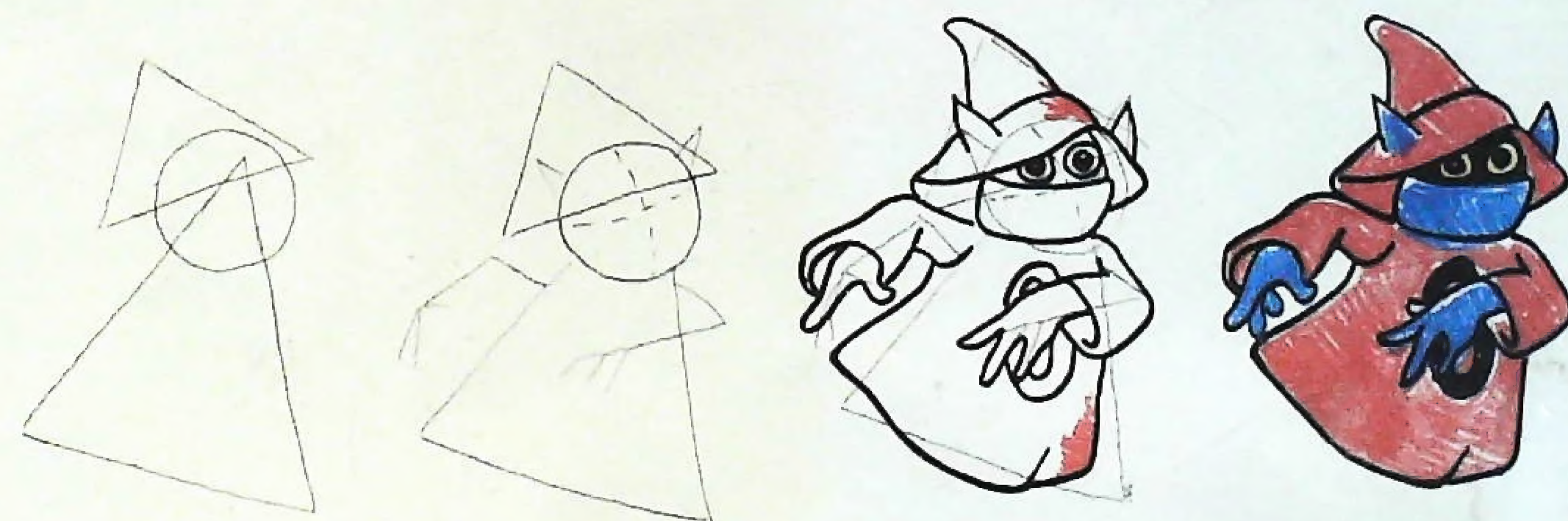


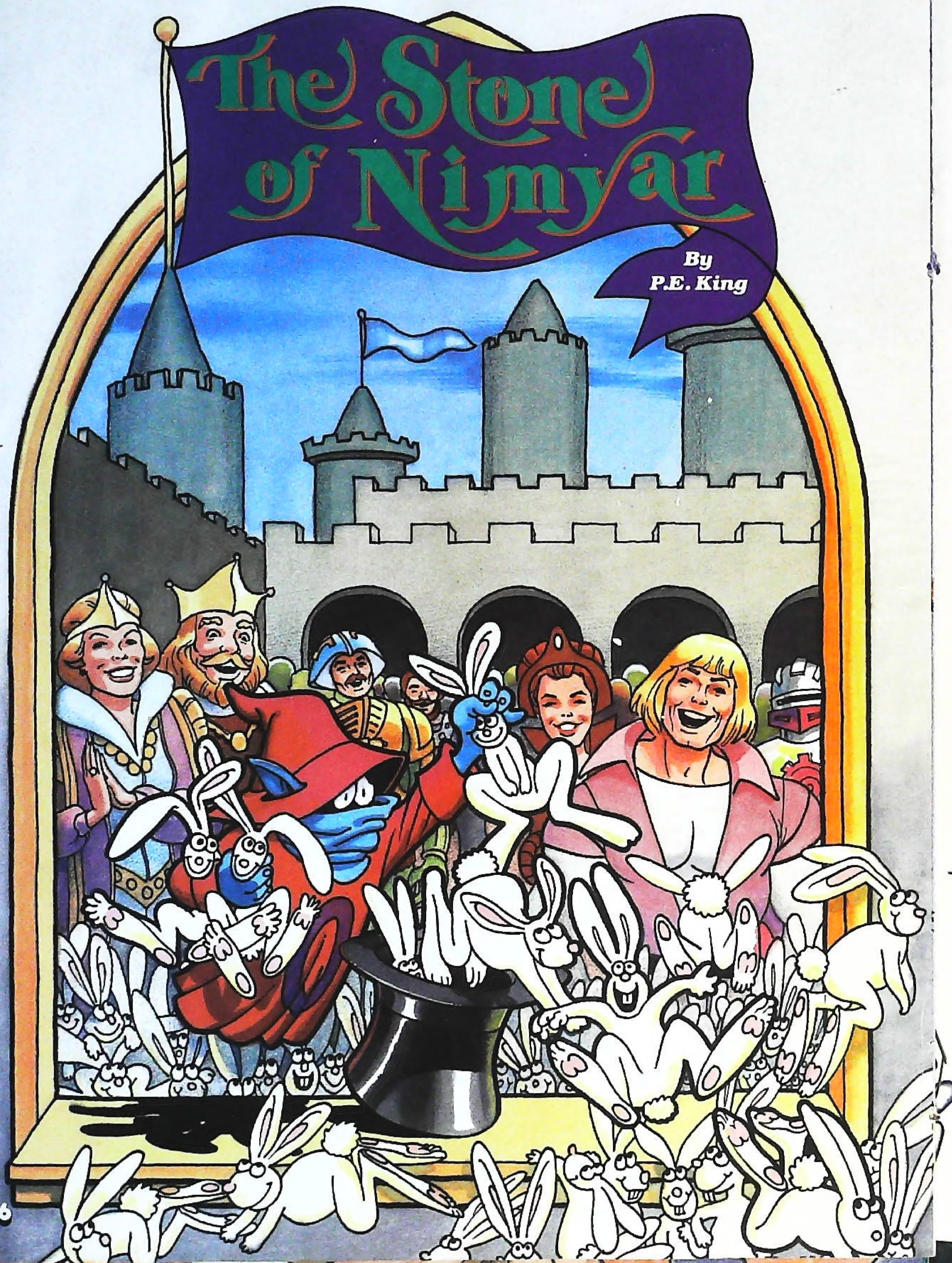
Illustration by The Good Guys



# The Stone of Nimyar

By  
P.E. King

Illustration by James Sherman



One day at the Palace, Orko gathered all of his friends together for a meeting. "I've practiced and practiced," Orko said. "I'm finally ready. You're in for a super show of magic!"

After several wonderful tricks, the Heroic Warriors were amazed. "Orko's magic is actually working," Teela said. "I can't believe it!"

Orko said, "Now I will pull a rabbit out of my hat!" He muttered a magic spell and reached into his hat. POP! Out came a furry rabbit. Suddenly, there was another POP! and another and another. More rabbits hopped out of Orko's hat. Orko tried ten different spells to stop the popping and hopping. Finally he found the right one. But by that time, there were rabbits everywhere! Orko was very upset. "Look what I've done now!" he cried.

All the heroes laughed at Orko's mixed-up magic. "Now he's back to his old tricks!" Prince Adam chuckled.

Usually, Orko enjoyed making his friends laugh. But this time he felt sad. "I have no great powers like the others," Orko thought to himself. "They only laugh at me." Orko was so sad that he decided to leave the Palace. He took a small bag of tricks and floated down to the Swamps of Gangoon. "I bet no one will ever miss me," he thought.

Suddenly, from within the marshes, Orko heard voices. Skeletor was talking to Spikor.

"Spikor! I have found the evil Stone of Nimyar, hidden by the ancients in the forbidden cave of the Nimyar warriors. The stone saps the strength from any force of good that comes near it. With it, I will conquer He-Man and rule Eternia forever!"

Spikor asked, "How will you get it close enough to He-Man to use it on him?"

"Good point, Spike-head!" Skeletor shouted.

Just then, Orko became so excited overhearing the evil plot, he fell off the log he was sitting on and splashed into the swamp.

Skeletor saw Orko and laughed. "Here's our answer," Skeletor said. "We'll kidnap Orko and take him to Snake Mountain. When He-Man and his friends try to rescue the little fool, they'll fall right into our trap!"

"Won't He-Man or one of the others see the stone and throw it away?" Spikor asked.







"They won't know what the stone looks like," Skeletor said. "It will blend in with the Eternia soil. The only marking that makes it different is this blood-red vein that runs through the middle of the stone. The fools won't know what to do to save themselves!" Skeletor let out a terrible laugh as he proudly held the stone.

Orko saw what the stone looked like. Skeletor quickly turned to Spikor. "Send word to Castle Grayskull. Tell the hapless heroes that we've captured their bumbling jester."

"We must save Orko!" Prince Adam shouted when he heard the news. The Heroic Warriors hurried out of the Palace, heading for Snake Mountain. Prince Adam waited until the others were gone, then he raised the Power Sword and said, "BY THE POWER OF GRAYSKULL!" Instantly, he transformed into He-Man and went to meet the others at Snake Mountain.

Skeletor and Spikor were waiting for the heroes. Skeletor had thrown the Stone of Nimyar among the rocks outside Snake Mountain. As soon as He-Man and his friends neared the stone, Skeletor and Spikor descended from the top of the mountain.



He-Man dodged the dangerous rays of Skeletor's Havoc Staff. But every blast hit closer and closer. He-Man said, "My strength and quickness are disappearing. What is wrong with me?!"

Man-At-Arms wandered without direction. He said, "I can't think straight. I don't know what to do!"

Teela fled Spikor's powerful trident-arm as it crushed rocks and trees all around her. She stumbled with every step. "I've lost all my skill and coordination. Soon he will get me!"

Skeletor laughed wickedly. "You fools! Nothing will stop me now, for I have the Stone of Nimyar. All your strength will soon be gone!"

In the midst of the battle, Skeletor had forgotten all about Orko. Orko spotted the stone on the ground. "I must take the stone away from here," he said. "I must throw it in the Great Chasm before Skeletor destroys my friends!"

Orko rushed for the stone and lifted it onto his back. Immediately, he felt his magic start to slip away. Orko slowly made his way toward the Great Chasm. But he could hardly float. With his last surge of strength, he pushed the evil stone over the edge of the Chasm and into the deep waters of the great river far, far below.





With the evil stone gone, the Heroic Warriors were back in action at Snake Mountain. He-Man subdued Skeletor while Teela and Man-At-Arms wrapped Spikor in a net. He-Man spotted a hollow tree stump and thought, "Aha! A perfect place for the evil Skeletor."

Man-At-Arms and Teela dumped Spikor on top of the stump, and his thick spikes stuck in the old tree.

He-Man, Teela, and Man-At-Arms saw Orko approaching and they ran to thank him. "We all saw you take the stone away," He-Man said. "When we had lost our strength, you had the strength to save us. Thank you, my friend."



Orko looked down and said, "I didn't think my silly magic would ever help people as strong and as powerful as the three of you."

He-Man replied, "There are many forms of power, my little friend. Power may come from the body, from the mind, from the skills one practices and learns, or from the courage and strength of the heart."



Then Teela added, "Besides, Orko, you've got a power greater than all of our powers. You have the power to make people laugh! So stick with us."

Orko laughed. "I think I will!" Then the good friends returned to the Palace together.



**The End**

# NEW! MARVEL SUPER HEROES™ NEVER BEFORE! SECRET WARS™

ACTION FIGURES AND ACCESSORIES FROM MATTEL

STRAIGHT FROM THE PAGES OF... MARVEL COMICS...

THE SECRET DECODING SHIELD OF DOCTOR DOOM™ NOW COMMANDS MY DOOM PLATOON-- BY LAND AND SEA, BY SUN AND MOON-- TO MAKE THE EARTH A LIVING  
**TOOOOOMB!**

THE NEW MARVEL SUPER HEROES™ SECRET WARS™ FIGURES AND ACCESSORIES COLLECTION FROM MATTEL

NOW YOU CAN PIT THE SECRET DECODING SHIELDS OF THE DREADED DOCTOR DOOM™ AND HIS MARVEL SUPER VILLAINS™ (KANG™, DOCTOR OCTOPUS™, AND MAGNETO™) AGAINST THE SECRET DECODING SHIELDS OF CAPTAIN AMERICA™ AND HIS MARVEL SUPER HEROES™ (SPIDER-MAN™, IRON MAN™, AND WOLVERINE™) -- IN THE ULTIMATE STRUGGLE BETWEEN GOOD AND EVIL FOR CONTROL OF THE EARTH'S DESTINY.

## NEVER BEFORE

HAS MATTEL MADE SUCH A COLLECTION SO DON'T BE LEFT OUT. COLLECT ALL EIGHT ACTION FIGURES, ALL THREE SUPER VEHICLES (DOOM ROLLER™, TURBO CYCLE™, AND DOOM CYCLE™) PLUS THE SINISTER TOWER OF DOOM™ PLAYSET. \*\*

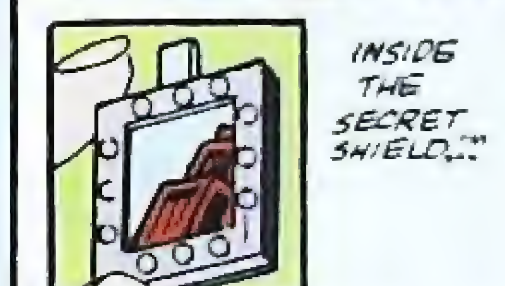
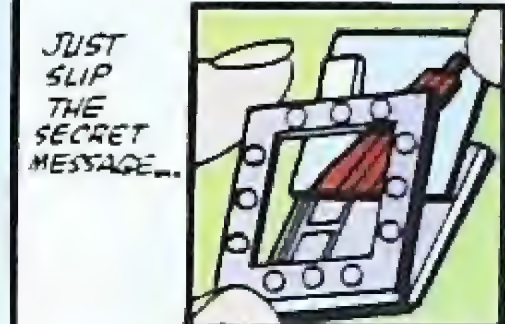
## IN TIME TO SAVE THE WORLD!!

MEANWHILE, BACK AT MARVEL SUPER-HEROES HEADQUARTERS...

HOW CAN WE STOP THEM, CAPTAIN AMERICA™?

THAT'S OUR SECRET SPIDER-MAN™!!

HERE'S HOW THE SECRET DECODING SHIELD WORKS:  
(EACH FIGURE AND ACCESSORY COMES WITH A SECRET SHIELD™ AND SECRET MESSAGES!)



© MATTEL INC. 1984 ALL RIGHTS RESERVED



Copyright © 1984 Marvel Comics Group, a division of Cadence Industries Corporation. Marvel Super Heroes, Marvel Super Villains, Tower of Doom, Doom Roller, Turbo Cycle, Doom Cycle, Secret Shield, and Secret Wars are trademarks of Marvel Comics Group. Captain America, Spider-Man, Iron Man, Wolverine, Kang, Doctor Doom, Doctor Octopus, and Magneto and the distinctive likenesses thereof are trademarks of the Marvel Comics Group, a division of Cadence Industries Corporation, and are used with permission.

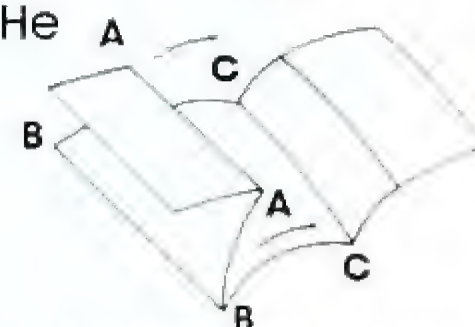




## HIDDEN HERO

Someone is hiding in the Eternia forest. By blending into the trees and flowers, he can spy on Skeletor, Webstor, and the other evil ones who threaten the planet. He shows himself only to those he trusts as friends of the Guardians of Eternia

Fold the page so that the hidden hero will know you're on his side. And when you have folded the page just right, he will show himself to you.



Fold page where indicated and connect A to C



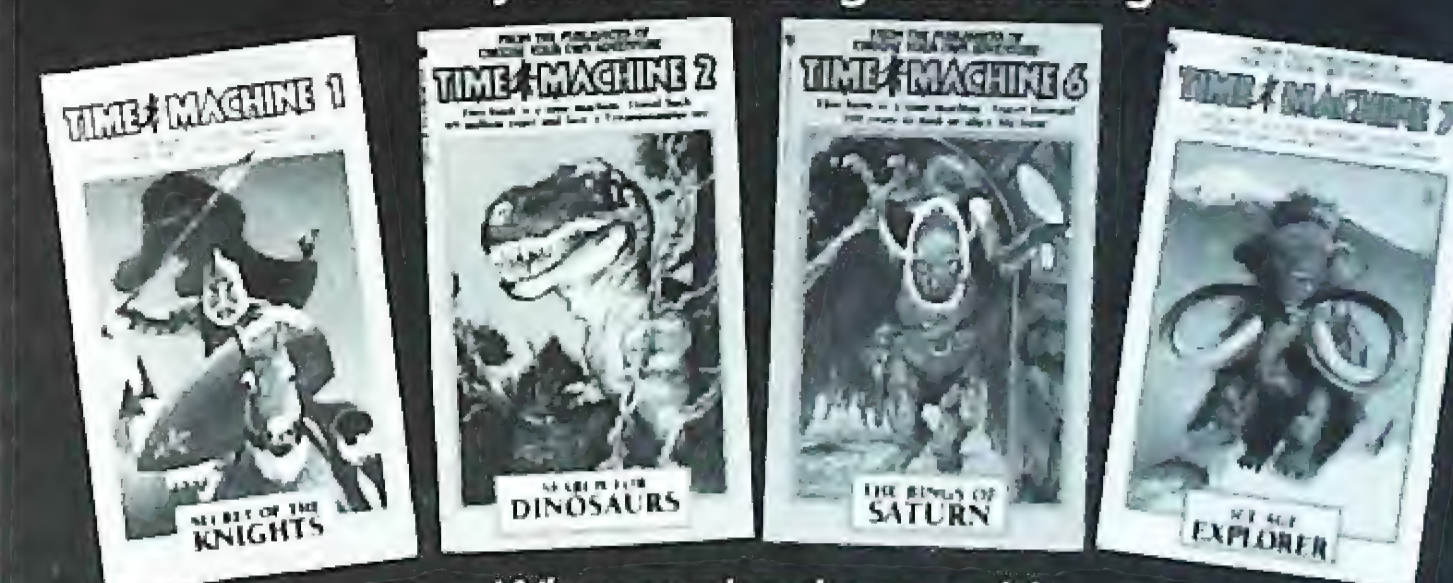
*Blast through the  
Time Barrier*

with

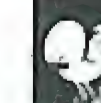
**TIME MACHINE<sup>®</sup>**

From the publishers of *Choose Your Own Adventure<sup>®</sup>*

Each book is a time machine to danger and excitement. Make your own plot decisions as you duel with knights, fight ruthless pirates or come face to face with a Tyrannosaurus Rex. But remember, the wrong choice sends you into even greater danger!



Wherever books are sold.  
Look for the TIME MACHINE display in your bookstore.



**BANTAM BOOKS**

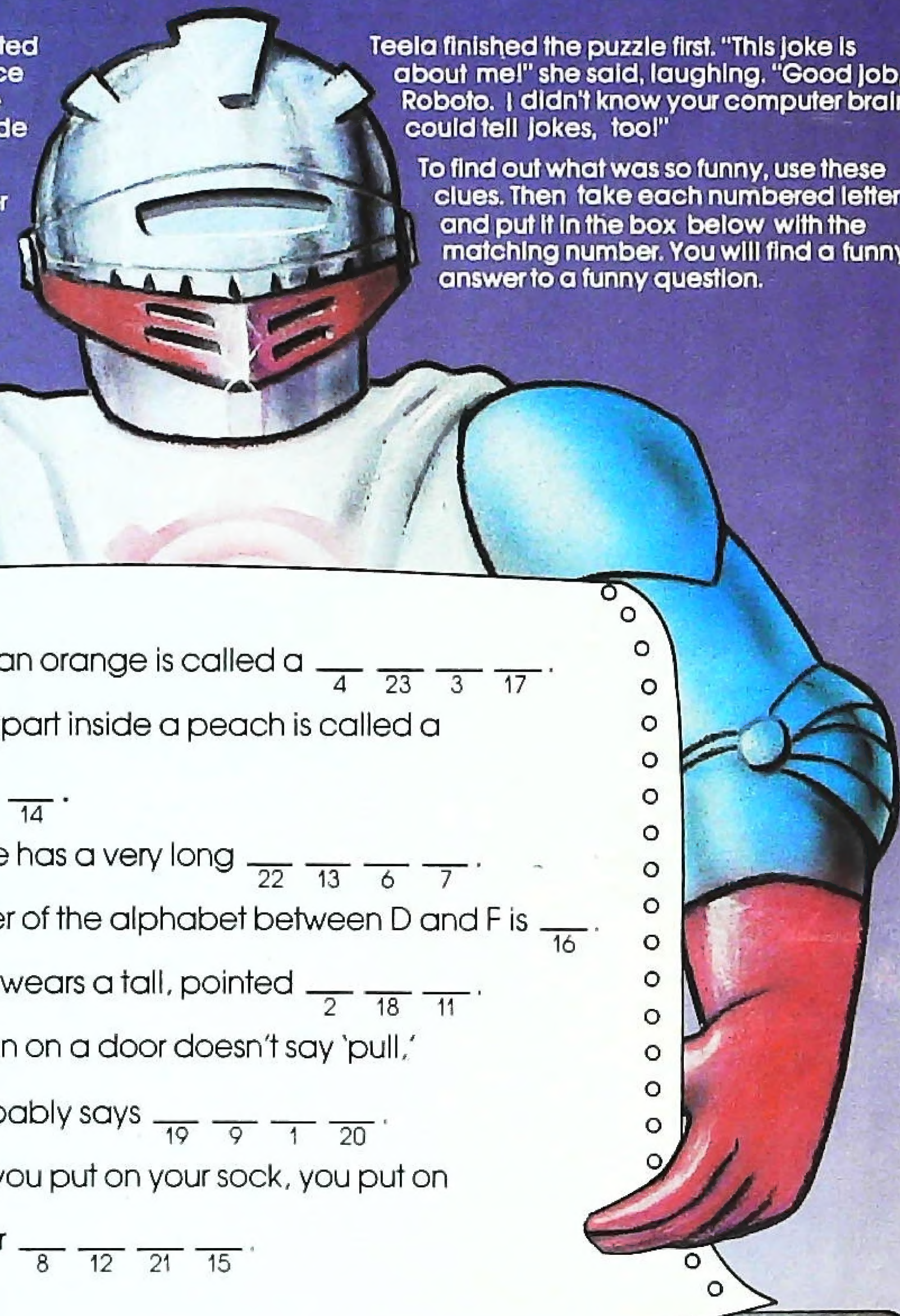
Produced by Brian Preiss Visual Publications, Inc.



# COMPUTER PUZZ

King Randor and Queen Marlena invited some of their noble friends to the Palace for a banquet. After a fine meal, the guests told stories and riddles and made each other laugh.

When it was Roboto's turn, his computer brain began to work at full speed. He produced a puzzling piece of paper.



Teela finished the puzzle first. "This joke is about me!" she said, laughing. "Good job, Roboto. I didn't know your computer brain could tell jokes, too!"

To find out what was so funny, use these clues. Then take each numbered letter and put it in the box below with the matching number. You will find a funny answer to a funny question.

1. The skin of an orange is called a  $\frac{4}{23} \frac{3}{17}$ .
2. The hard part inside a peach is called a  $\frac{10}{5} \frac{14}{1}$ .
3. A giraffe has a very long  $\frac{22}{13} \frac{6}{7}$ .
4. The letter of the alphabet between D and F is  $\frac{16}{1}$ .
5. A witch wears a tall, pointed  $\frac{2}{18} \frac{11}{1}$ .
6. If the sign on a door doesn't say 'pull,' it probably says  $\frac{19}{9} \frac{1}{20}$ .
7. After you put on your sock, you put on your  $\frac{8}{12} \frac{21}{15}$ .

QUESTION: HOW DOES TEELA CALL PRINCE ADAM?

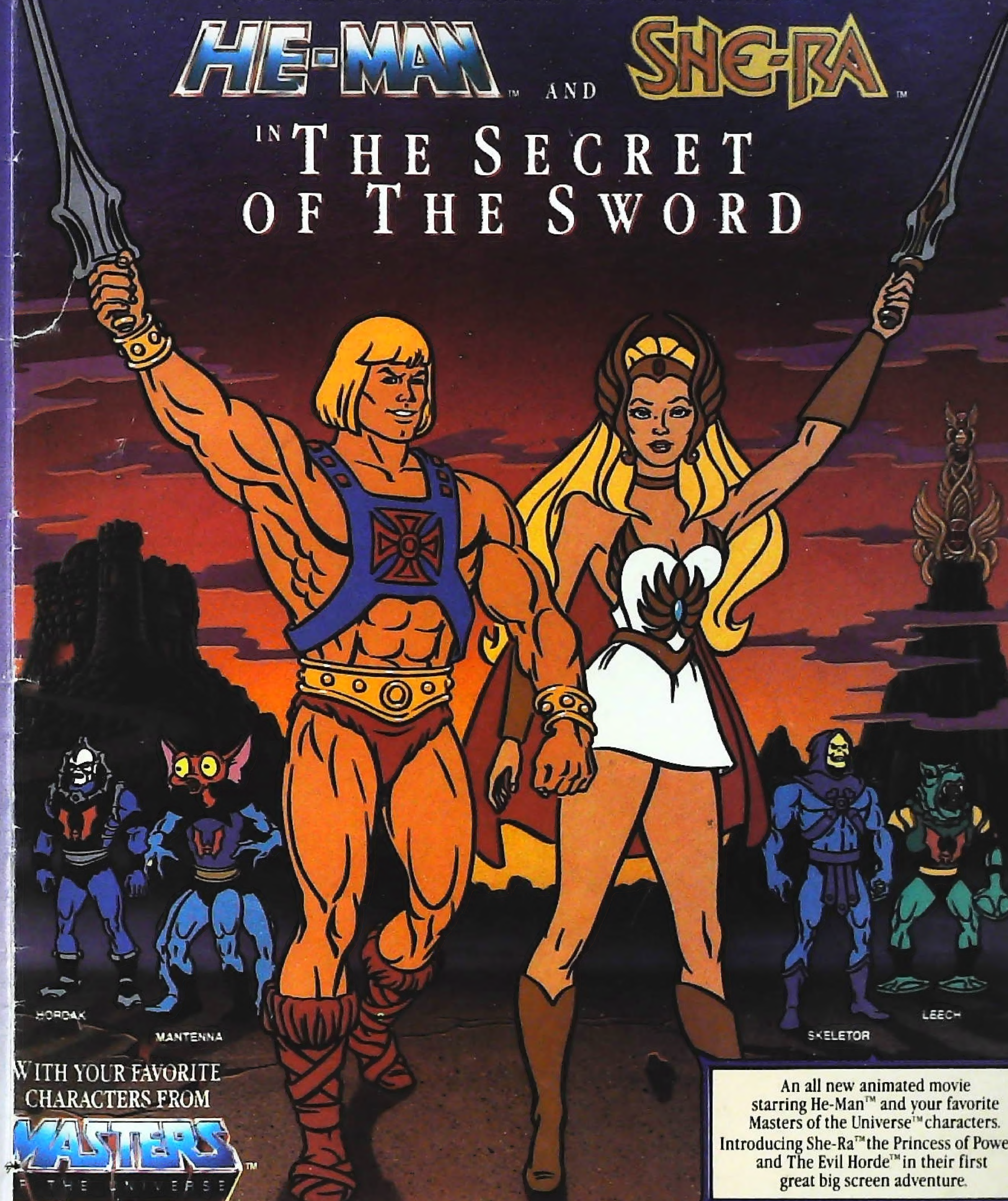
ANSWER:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----

AN ALL NEW ANIMATED MOVIE STARRING

**HE-MAN**™ AND **SHE-RA**™

IN **THE SECRET OF THE SWORD**



WITH YOUR FAVORITE CHARACTERS FROM **MASTERS OF THE UNIVERSE**™

An all new animated movie starring He-Man™ and your favorite Masters of the Universe™ characters. Introducing She-Ra™ the Princess of Power™ and The Evil Horde™ in their first great big screen adventure.

FILMATION Presents

"THE SECRET OF THE SWORD"

Executive Producer LOU SCHEIMER

From **AR** ATLANTIC RELEASING CORPORATION

Masters of the Universe, He-Man, Princess of Power, She-Ra, The Evil Horde and associated characters are trademarks owned by and used under license from Mattel, Inc. © Mattel, Inc. 1985 All Rights Reserved.

COMING SOON TO A THEATER NEAR YOU

**G** GENERAL AUDIENCES





# Win all you can haul.

Now you may win the toys you've always wanted in the Post® Cereals' Toys 'R' Us® Shopping Spree Instant Winner Game.

One hundred lucky kids win shopping sprees (\$1000 max) at their favorite Toys 'R' Us® store. 1000 kids win Huffy® bicycles. And 50,000 kids win Toys 'R' Us® T-shirts.

To enter, look for Instant Winner Game Cards inside specially-marked boxes of Post Alpha-Bits®, Super Golden Crisp®, Honeycomb®, Cocoa and Fruity Pebbles® Cereals.



Or send a self-addressed envelope to Post Cereals Game Card Request, P.O. Box 4976, Blair, NE 68009. No purchase necessary. Void where prohibited by law. Game open to kids 6 and up. Request must be received by 8/29/86. © 1985 GENERAL FOODS CORPORATION





**HE-MAN™**  
AND THE  
**MASTERS™**  
OF THE UNIVERSE  
**MAGAZINE**



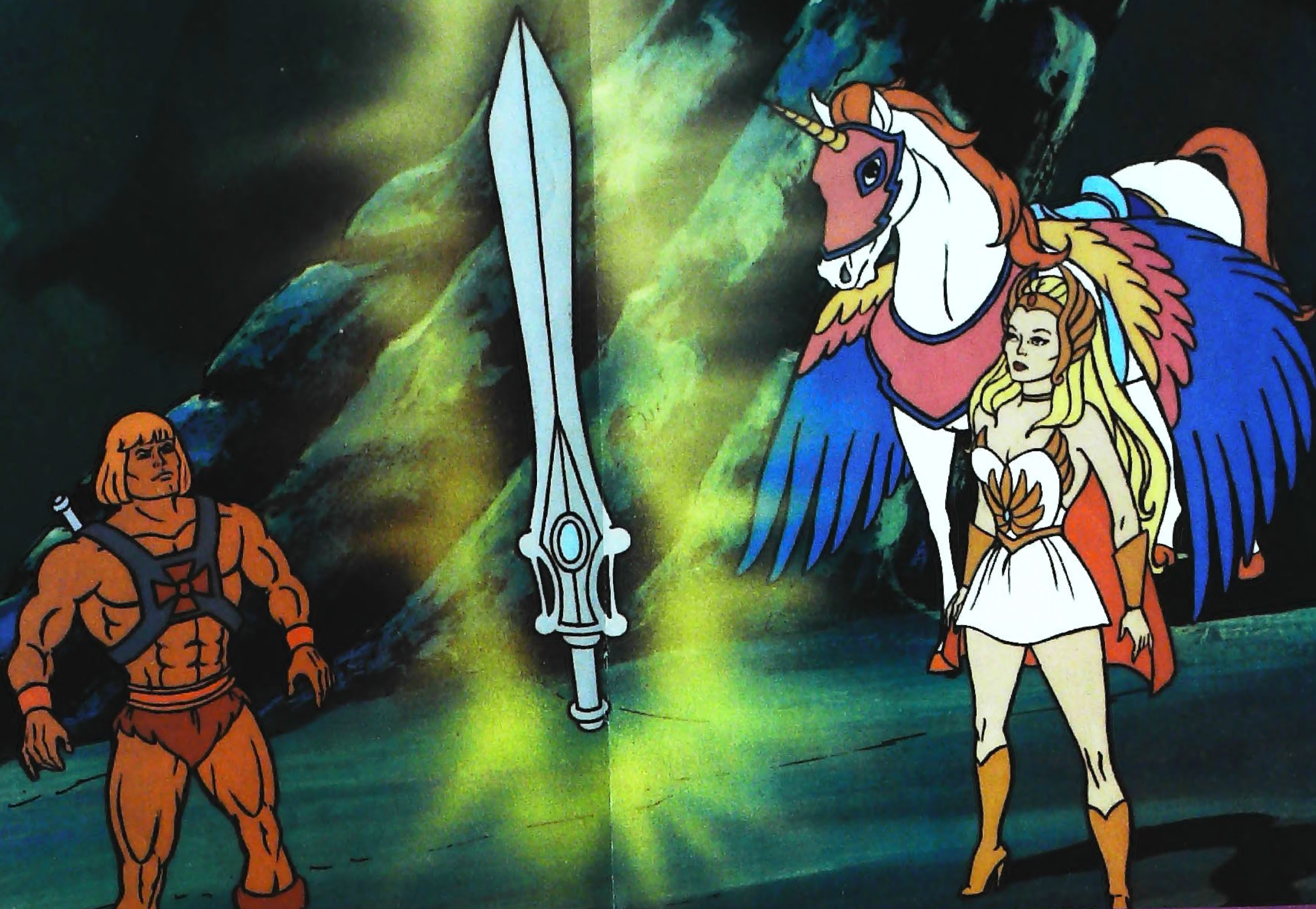
NOREM

*HORDAK comes from Etheria where he leads The Evil Horde in terrifying combat. Leech, Mantenna, Modulok, and Grizzlor serve as his henchmen. They have returned to Eternia to further the evil plans that Hordak has for Skeletor and He-Man.*



Exclusive scenes from the animated movie—

# THE SECRET OF THE SWORD



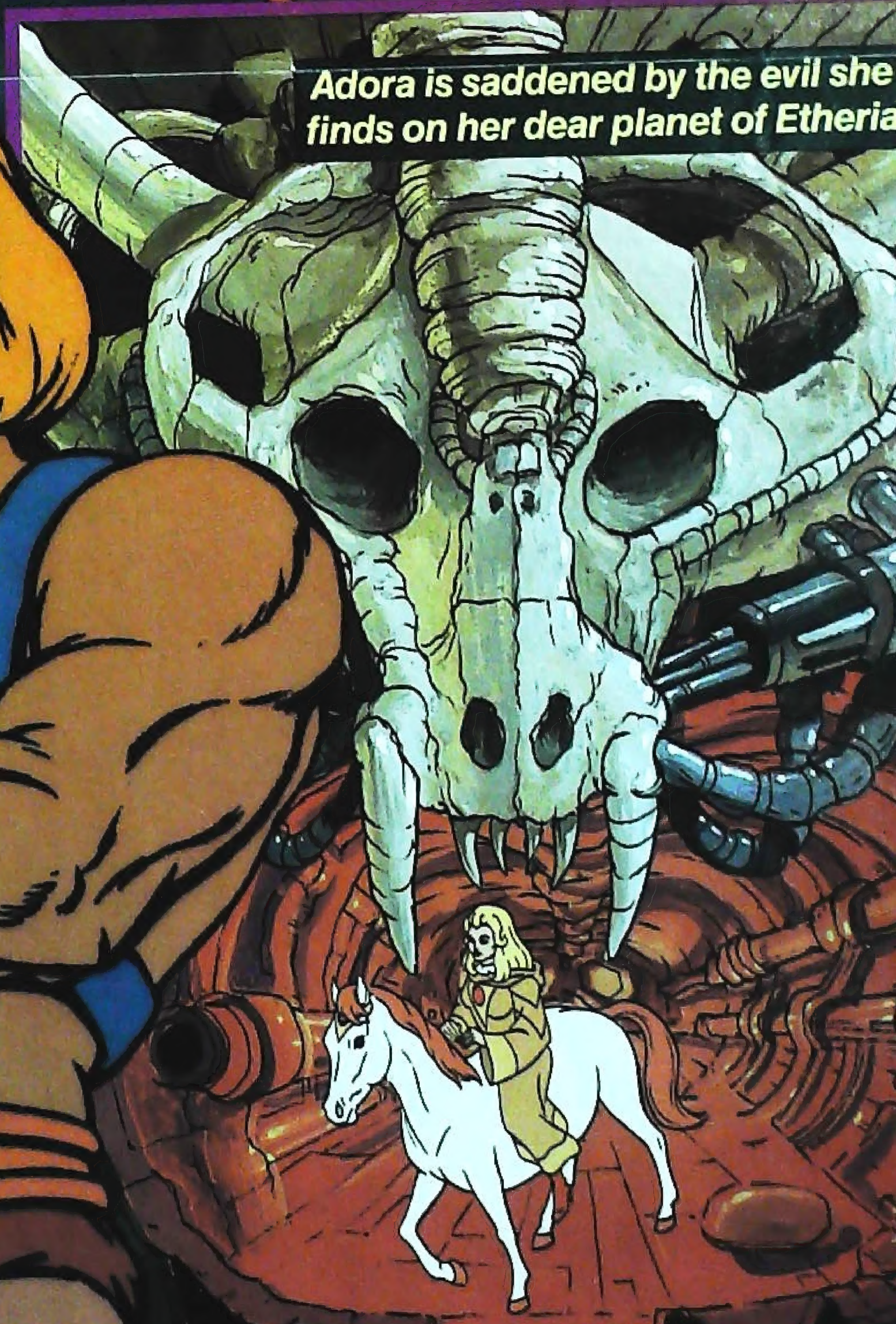
He-Man and She-Ra discover The Secret Of The Sword.



With a mighty blow, He-Man stops a Destructo-Tank.



Hordak reveals his wicked plans to He-Man.



Adora is saddened by the evil she finds on her dear planet of Etheria.

**HE-MAN**  
AND THE  
**MASTERS**  
OF THE UNIVERSE

MAGAZINE  
Poster 6

Masters of the Universe, He-Man, Princess of Power, She-Ra, The Evil Horde and associated characters are trademarks owned by and used under license from Mattel. © Mattel, Inc. and Filmation Associates, Inc., 1985.